

Acta Universitatis Sapientiae

The scientific journal of Sapientia Hungarian University of Transylvania
(Cluj-Napoca, Romania) publishes original papers and
surveys in several areas of sciences written in English.

Information about each series can be found at:

<http://www.acta.sapientia.ro>.

Editor-in-Chief

László DÁVID

Main Editorial Board

Zoltán KÁSA
Laura NISTOR

András KELEMEN

Ágnes PETHŐ
Emőd VERESS

Acta Universitatis Sapientiae Economics and Business

Executive Editor

Zsolt SÁNDOR (Sapientia Hungarian University of Transylvania, Romania)
acta-econ@acta.sapientia.ro

Editorial Board

Gyula BAKACSI (Semmelweis University, Health Services Management Training Centre)

Viktoria DALKO (Hult International Business School, USA)

Tatiana DANESCU (Petru Maior University and 1 Decembrie 1918 University, Romania)

Attila FÁBIÁN (University of West Hungary, Hungary)

Imre LENGYEL (University of Szeged, Hungary)

José L. MORAGA-GONZÁLEZ (VU University Amsterdam and University
of Groningen, Netherlands)

Monica RĂILEANU-SZELES (Transilvania University of Braşov, Romania)

James W. SCOTT (University of Eastern Finland, Finland)

Mariana SPATAREANU (Rutgers University, USA)

János SZÁZ (Corvinus University, Hungary)

Mária VINCZE (Babeş–Bolyai University, Romania)

Assistant Editor

Andrea CSATA (Sapientia Hungarian University of Transylvania, Romania)
acta-econ@acta.sapientia.ro

This volume contains one issue.



Sapientia University



Scientia Publishing House

ISSN 2343-8894 (printed version)
ISSN-L 2343-8894

Information for authors

As a broad-based professional and international journal, *Acta Universitatis Sapientiae, Economics and Business* welcomes submissions of applied and theoretical research papers in all fields of economics and business. The journal especially encourages submissions on research from management, marketing, quantitative methods and their applications, regional economics, regional development, agricultural economics, and finance. However, the journal is open to research coming from other areas of economics and business as well. The primary interest is to publish academic research, but the journal also welcomes good-quality research coming from practitioners.

One issue is offered each author free of charge. No reprints will be available.

The list of our occasional referees:

Eszter Bíró Boróka
Arnold Csonka
Sándor Elek
Gyönyvér Demeter
Katalin Gáspárné Vér
Zoltán Gál
Mónika Józson
Gergely Fehér-Király
Gábor Dávid Kiss
Ede Lázár
Benedek Nagy
Szilárd Madaras
Gábor Szabó-Szentgróti
Monica Răileanu-Szeles
Attila Szőcs
Levente József Tánczos
Zoltán Makó
József Varga

Contact address and subscription:

Acta Universitatis Sapientiae, Economics and Business
Sapientia Hungarian University of Transylvania
RO 400112 Cluj-Napoca
Str. Matei Corvin nr. 4.
Email: acta-econ@acta.sapientia.ro

Printed by F&F INTERNATIONAL

Director: Enikő Ambrus

ISSN 2343-8894 (printed version)

ISSN-L 2343-8894

<http://www.acta.sapientia.ro>