

Acta Universitatis Sapientiae

The scientific journal of Sapientia Hungarian University of Transylvania
(Cluj-Napoca, Romania) publishes original papers and
surveys in several areas of sciences written in English.
Information about each series can be found at
<http://www.acta.sapientia.ro>.

Editor-in-Chief

László DÁVID

Main Editorial Board

Zoltán KÁSA
Laura NISTOR

András KELEMEN

Ágnes PETHŐ
Emőd VERESS

Acta Universitatis Sapientiae Communicatio

Executive Editor

Gyöngyvér TÖKÉS (Sapientia Hungarian University of Transylvania, Romania)

Editorial Board

Petra ACZÉL (Corvinus University of Budapest, Hungary)
Rozália Klára BAKÓ (Sapientia Hungarian University of Transylvania, Romania)
Ioana CIONE (University of Oklahoma, USA)
Mark DEUZE (University of Amsterdam, The Netherlands)
József GAGYI (Sapientia Hungarian University of Transylvania, Romania)
Frans van EEMEREN (University of Amsterdam, The Netherlands)
Otfília FÜLÖP (Sapientia Hungarian University of Transylvania, Romania)
István KÓSA (Sapientia Hungarian University of Transylvania, Romania)
László ROPOLYI (Eötvös Loránd University of Budapest, Hungary)
Anca VELICU (Romanian Academy of Bucharest, Romania)
Hanna Orsolya VINCZE (Babeş–Bolyai University Cluj-Napoca, Romania)

Assistant Editor

László Attila HUBBES (Sapientia Hungarian University of Transylvania, Romania)



Sapientia University



Scientia Publishing House

ISSN 2393-0438
<http://www.acta.sapientia.ro>

Information for authors

Acta Universitatis Sapientiae, Communicatio is a peer-reviewed scientific journal published yearly. It aims at publishing theoretical and empirical research in communication studies, with a focus on information society issues. The journal is interested in all the variety of academic traditions in the field and promotes dialogue between them. *Communicatio* invites academic researchers and other professionals of communication and media to disseminate new and original works. It publishes genuine, previously unpublished research: surveys, case studies, reports, and reviews on both applied and theoretical aspects of communication issues.

All submitted manuscripts are reviewed by two anonymous referees. Papers should be submitted in English, in A4 format, electronically (in .doc, .docx or .rtf format) to the e-mail address of the journal: acta-comm@acta.sapientia.ro.

Manuscripts should conform to the following guidelines:

Articles should range from 4,000 to 10,000 words, including footnotes and references. Reviews and research notes should not exceed 4,000 words. All manuscripts should be accompanied by a 200–250-word abstract, with 3–5 key words and with authors' affiliation. Tables and graphs, if any, should be prepared in black and white, titled, numbered, and integrated in the main text. References should follow the author-date system of the APA Manual of Style (<https://www.citethisforme.com/guides/apa>). The list of references should appear at the end of the manuscripts.

Acta Universitatis Sapientiae, Communicatio is published once a year in November.

Contact address and subscription:

Acta Universitatis Sapientiae, Communicatio
Sapientia Hungarian University of Transylvania, Romania
RO 400112 Cluj-Napoca, Romania
Str. Matei Corvin nr. 4.
Email: acta-comm@acta.sapientia.ro

Printed by F&F INTERNATIONAL

Director: Enikő Ambrus