



## Call for Articles: Special Issue 2016: New Media – Mobile Era

Mobile age, free and instant access to information – do these enhance better learning? Are there other, new types of knowledge emerging? Any new competences? How is everyday life influenced by the possibility of accessing information instantly, wherever one may be?

Accessibility and ease of information change results in new ways of thinking in diverse domains such as journalism, education, politics, or public relations. To reflect the importance and nature of these transformations, scholars often use the term “paradigmatic change”.

User feed-back and the role of consumer participation have an increasing role in the daily activity of organizations. Public issues are becoming more transparent and accountable, even the basic action of democracy, the voting or elective system can fundamentally change. Social networks redefine the concept of intimacy and private spheres are expanding these days. Creative and innovative proposals regarding interactive communication in education with the help of mobile devices are published on a regular basis. The expansion of digital culture (digital devices, digital literacy, and digitalization as well as the presence of cultural elements on digital platforms) results in new ways of thinking. The information age can be regarded as a new age of civilization.

On what basis can we define these changes as paradigmatic? The aim of this 2016 special issue of the *Acta Universitatis Sapientiae – Communicatio* is to collect a set of contributions that focus on how mobile digital devices make online interactive communication possible in domains traditionally relying on age-long practices of one-way communication (like education or communication of government organizations). We expect scholars with various backgrounds – communication studies, mass media analysis, new media theory, game studies, media anthropology, sociology, psychology, education, politology, etc. – to contribute with theoretical or empirical researches associated with regional, country, or smaller-scale level analyses focused on the topics listed above. The contributions will complete the papers and debates of the 9<sup>th</sup> *New Media – Mobile Age Conference* dedicated to the same topic, organized by the Department of Applied Social Sciences at the Sapientia – Hungarian University of Transylvania, in the University’s Corunca Campus in Târgu-Mureș, between 18 and 19 March 2016.

Topics of interest – with a special focus on mobile communication aspect – include:

- New media and education;
- Communication of government organizations;
- Public relations online;
- Identities online;
- Digital literacy and multimodal practices.

Articles which have not been published before elsewhere and are not considered for review by other journals are expected by June 15, 2016.

For article submitting guidelines, please check the instructions for authors at our journal site at the following URL: <http://www.acta.sapientia.ro/acta-comm/communicatio-main.htm>.

Please, send your manuscripts to the following addressees:

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