

Acta Universitatis Sapientiae

The scientific journal of Sapientia University publishes original papers and deep surveys in several areas of sciences written in English.

Information about the appropriate series can be found at the Internet address:
<http://www.acta.sapientia.ro>.

Main Editorial Board

Márton TONK Editor-in-Chief

Adalbert BALOG Executive Editor
Angella SORBÁN Managing Editor
Csaba FARKAS Member

Zoltán KÁSA Member
Laura NISTOR Member
Ágnes PETHŐ Member

Acta Universitatis Sapientiae Economics and Business

Executive Editor

Zsolt SÁNDOR (Sapientia Hungarian University of Transylvania, Romania), acta-econ@acta.sapientia.ro

Assistant Editor

Andrea CSATA (Sapientia Hungarian University of Transylvania, Romania), acta-econ@acta.sapientia.ro

Editorial Board

Gyula BAKACSI (Budapest Business School, Hungary)
Jeremiás Máté BALOGH (Corvinus University, Hungary)
Gyöngyvér BÁLINT (Sapientia Hungarian University of Transylvania, Romania)
Zsófia BENEDEK (Hungarian Academy of Sciences, Hungary)
József BERÁCS (Corvinus University, Hungary)
László BERÉNYI (University of Miskolc, Hungary)
Bírborka Eszter BÍRÓ (Sapientia Hungarian University of Transylvania, Romania)
Viktória DALKO (Hult International Business School, USA)
Tatiana DĂNESCU (George Emil Palade University of Medicine, Pharmacy,
Science and Technology of Târgu-Mureș, Romania)
Attila FÁBIÁN (University of West Hungary, Hungary)
Gergely FEJÉR-KIRÁLY (Sapientia Hungarian University of Transylvania, Romania)
József FOGARASI (Research Institute of Agricultural Economics,
Hungary and Partium Christian University, Romania)
Szilárd MADARAS (Sapientia Hungarian University of Transylvania, Romania)
Vlad MANOLE (Rutgers University, USA)
José L. MORAGA-GONZÁLEZ (Vrije Universiteit Amsterdam and University of Groningen, Netherlands)
Benedek NAGY (Sapientia Hungarian University of Transylvania, Romania)
Gábor NAGY (INSEEC Business School Paris, France)
Monica RĂILEANU-SZELES (Transilvania University of Brasov, Romania)
Johannes SAUER (Technical University of Munich, Germany)
James W. SCOTT (University of Eastern Finland, Finland)
Mariana SPATAREANU (Rutgers University, USA)
János SZÁZ (Corvinus University, Hungary)
Attila SZÓCS (Sapientia Hungarian University of Transylvania, Romania)
József TÓTH (Corvinus University, Hungary
and Sapientia Hungarian University of Transylvania, Romania)
Attila VARGA (University of Pécs, Hungary)



Sapientia University



Scientia Publishing House

ISSN 2343-8894 (printed version)
ISSN-L 2343-8894

Information for authors

As a broad-based professional and international journal, *Acta Universitatis Sapientiae, Economics and Business* welcomes submissions of applied and theoretical research papers in all fields of economics and business. The journal especially encourages submissions on research from management, marketing, quantitative methods and their applications, regional economics, regional development, agricultural economics, and finance. However, the journal is open to research coming from other areas of economics and business as well. The primary interest is to publish academic research, but the journal also welcomes good-quality research coming from practitioners.

The list of our occasional referees:

Gyöngyvér BÁLINT, László BERÉNYI, Bíborka Eszter BÍRÓ, Arnold CSONKA, Sándor ELEK, Gergely FEJÉR-KIRÁLY, Katalin GÁSPÁRNÉ VÉR, Lehel GYÖRFY, Alpár HORVÁTH, Rita KOROSZCZYNÉ PAVLIN, Gábor LUX, Szilárd MADARAS, Monica RĂILEANU SZELES, Gheorghe Cosmin SILAGHI, Gábor SZABÓ-SZENTGRÓTI, József VARGA.

Contact address and subscription:

Acta Universitatis Sapientiae, Economics and Business
Sapientia Hungarian University of Transylvania
RO 400112 Cluj-Napoca
Str. Matei Corvin nr. 4.
Email: acta-econ@acta.sapientia.ro

Printed by F&F INTERNATIONAL

Director: Enikő Ambrus

ISSN 2343-8894 (printed version)

ISSN-L 2343-8894

<http://www.acta.sapientia.ro>

Supported by:

